



# Water for Sudan, Inc.

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## High School Community Service Fundraising Kit



Water for Sudan, Inc. • PO Box 25551 • Rochester, NY 14625  
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# Table of Contents

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Like many high schools, yours probably requires students to complete a community service activity before graduation. The following packet shows how a group of students in Penfield, New York raised \$8,000 to make a difference for thousands of people in Southern Sudan. Whether you're an individual or a part of a larger class, you too can make a difference. Use this kit as a model for your own fundraising or add to it as you like. For example, if your state does not have a bottle deposit, then you might substitute another fundraiser, such as a car wash, a give-up-a-beverage campaign, etc. While Salva Dut may not be available to visit every school, his story is available online at the Water for Sudan, Inc. website, [www.waterforsudan.org](http://www.waterforsudan.org).

**Project Summary**

**Sample Letter to Parents**

**Water for Sudan, Inc. Project Description**

**Project Vision Statement**

**Returnable Bottle/Can Fundraiser Description**

**Returnable Bottle/Can Fundraiser Collection Flier**

**Class Presentation Outline**

**Class Presentation Score Sheet**

**Sample Morning Announcement for Class Fundraiser**



## Penfield High School Leadership Seminar Project Summary

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*Most every American has heard of Rosa Parks – ironically, a leader who didn't stand up to make a change, but refused to stand up, . . . and thereby started a Movement.*

***"You are no longer children. It is your world. Soon it will be on your shoulders. The responsibility does not start with everyone, it starts with one person: you." Salva Dut***

What some people don't know, though, is that Mrs. Parks' refusal to give up her seat was not a spontaneous act of frustration. Rather, it was a planned, deliberate act of seizing her right to equality as a human being. She was determined to make a difference.

On October 17, after presenting a brief review of the influence of the great American hero, Rosa Parks, two Leadership classes were introduced to an assignment called the Rosa Parks Make a Difference Project. The assignment asked

students to choose a community service project and design a way to implement it. After discussing and debating the merits of 17 brainstormed projects, the students decided to support the work of an incredibly heroic leader, Mr. Salva Dut, the founder and president of Water for Sudan, Inc. When he visited the Leadership classes and shared his personal story of survival, resilience, and courage, Mr. Dut implored the students to pursue positive change everywhere. He said, *"Please don't ignore the time you have now . . . we should not put it off . . . we should (act) now if we want the world to be a better place."*

Mr. Dut helped the students to understand that providing access to clean, safe water is not a matter of generosity it is a matter of justice. And he implored the students: *"You are no longer children. It's your world. Soon it will be on your shoulders. The responsibility does not start with everyone, it starts with one person: you"*. Individually we took on that challenge, but we also recognized that we would have to work as a team to accomplish our goal.

In order to raise funds the class became involved in a number of different projects. First, knowing that it is essential to lead by example, every student in the class donated. Then the students did the following:

- raised almost \$1500 by collecting returnable bottles and cans.
- designed labels for and ordered 1700 16 oz water bottles to sell.

- established a partnership with the third graders of Cobbles Elementary School, who were studying Africa, to help educate them on Water for Sudan, Inc. Through their own read-a-thon, the third graders contributed \$1,089.
- contacted the senior class, who responded with a tremendously generous \$1,000 matching fund donation.
- reached out to the entire student body to educate them on Water for Sudan, Inc. and request their support and participation. Over the course of a four day campaign, the student body responded generously by donating nearly \$4,000 and signing on to support this incredible cause.
- Finally, after hearing a presentation, the officers of PHS Global Awareness Club donated an additional \$500.

The students presented \$5,000 to Mr. Dut at a ceremony. The remaining \$3,000 was split into \$500 matching grants that have been offered as start-up funds for other schools willing to take up this incredible cause.



## Water for Sudan, Inc. Fundraiser Project Description

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This semester, after debate and discussion of 17 brainstormed ideas, our classes chose to engage in a project to support the non-profit organization Water for Sudan, Inc. ([www.waterforsudan.org](http://www.waterforsudan.org)). After making this choice, we developed the following mission:

- To raise at least \$5,000 toward the construction of a clean water well that will transform the lives of the residents of a village in Southern Sudan.
- To raise awareness about the non-profit organization *Water for Sudan, Inc.* in order to encourage others to generously support its work.
- To undertake a positive, team and spirit building activity that all members of the Penfield High School Community can take pride in.
- To promote “rolling generosity” by offering funds raised beyond the \$5,000 goal as matching fund money for another school that is willing to commit to funding a well.

Helping to supply access to a regular source of clean water is unquestionably worthy. Without access to clean water, diseases in Southern Sudan run rampant, the infant mortality rate is high, and living a life of dignity is nearly impossible. By supporting a non-profit organization that drills clean water wells in Southern Sudan, we can help Mr. Dut make a difference.

Finally, we are hopeful that our project will inspire others to support this great cause. We think it offers an opportunity to build spirit in our own school, and also the chance to challenge other schools to embark on similar character and community-building efforts.

We are very pleased to announce that the senior class officers have offered a \$1,000 matching challenge grant from their class treasury to motivate our fund raising efforts. We will be raising awareness and asking the student body to help us earn those matching dollars by conducting a “class fundraiser” campaign in school soon. We will also be collecting returnable cans and bottles in several neighborhoods, organizing some special events, and possibly selling t-shirts and water. We are hoping to fulfill our mission before heading off to our December break.

If you would like to assist in our fundraising or awareness efforts, we welcome your help. If your workplace makes charitable donations and you are willing to make a contact for us, we would appreciate it. We may also be in need of printing assistance for posters, t-shirts, and water bottle labels. If you would like to make a financial contribution, we would welcome your generosity. Water for Sudan, Inc. is a registered non-profit 501(c)3 organization, so all donations are tax deductible. Should you wish to make a donation by check, please make it payable to Water for Sudan, Inc. Finally, if you would like to offer other ideas about how we can raise awareness about this cause, please contact us. In the meantime, please take a moment to look at [www.waterforsudan.org](http://www.waterforsudan.org) to learn more about this incredible cause.



# Project Vision

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The students of Penfield High School's Leadership classes created a four point vision to help them understand the purpose of supporting Water for Sudan, Inc.

## Objectives

- To raise at least \$5,000 toward the construction of a clean water well that will transform the lives of the residents of a village in Southern Sudan.
- To raise awareness about the, non-profit organization *Water for Sudan, Inc.* in order to encourage others to generously support its work.
- To undertake a positive, team and spirit building activity that all members of the High School Community can take pride in.
- To promote "rolling generosity" by offering funds raised beyond the \$5,000 goal as matching fund money for another school that is willing to commit to funding a well.

## Getting Started

- Decide the target audience—the entire high school.
- Decide how long the project will take from start to finish.
- Decide what format the project will take, which activities you will conduct to raise funds.
- Decide which components or factors must be in place or what resources might be needed.
- Decide the members of the project and what role each member plays.

## Project Committees

Break up each fundraising activity into committees and designate a chairperson for each committee.

- Returnable Bottle/Can Committee:** organize, promote, collect.
- Classroom Fundraising/Awareness Committee:** reach out to teachers to organize classroom promotion, plan collection, and create incentives
- Sponsorship Committee:** matching fund coordination, letter writing, contact lists.
- Publicity Committee:** district office, local newspaper, high school news, radio, start a Facebook Group.
- Water Sales Committee:** purchasing, labeling, promotion, and sales
- Internal Communications Committee:** morning announcements, posters, display case, start a Facebook Group.
- Faculty/Staff Participation:** promotion, organization



# Returnable Bottle & Can Fundraiser Summary

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## Student Instructions

Part of this goal is to influence the community to take action for a good cause. You can begin to inspire this by making a personal connection. The goal of this activity is to collect bottles and cans in your neighborhood for return. Here's how to start

## Collection

- Choose a pick up date and time when your neighbors are usually home, like the evening or weekend afternoon.
- Fill out the flier by clearly writing your name in the indicated spot
- Pass out fliers in your neighborhood at least three days before your chosen pick up date
- Fill in your preferred date and time of pick up so your neighbors know when to expect you.
- Highlight key information like times and date of pick up and the flier title.
- Set a personal goal of distributing at least 20 fliers, and be sure to follow up at those 20 houses.
- Take a bag to holiday dinners or family gatherings and ask to take cans and bottles with you to return.

## Return

- Return the bottles and cans to local grocery store, or another recycling center.
- Obtain and cash in your receipt.
- Bring the cash to your bottle/can committee representative where he/she will record your contribution.

## Individual Goal: "20/20"

### 20 houses and/or \$20 in returns

\* If we can meet this goal we will have collected just over \$1,000 for this activity!



Penfield High School  
**Bottle/Can Collection to Benefit  
Water for Sudan, Inc.**

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**When?** \_\_\_\_\_, Month \_\_\_\_\_

**Who?** Penfield Class & Leadership Seminar

(including your neighbor: \_\_\_\_\_)

**Why?** Water for Sudan, Inc. is a non-profit organization founded by Salva Dut, one of thousands of Lost Boys who, at age 11, survived Sudan's civil war by walking across Africa's harsh wilderness dodging militia to reach safety in refugee camps. Nineteen years after leaving his family, he went back to Sudan to search for his father. His father had made it through the war only to be gravely ill from drinking contaminated water. Salva decided then he would find a way to make sure his father never had to drink contaminated water again. He spent the next few years building his not-for-profit Water for Sudan, Inc. Since then, he has affected the culture and quality of life for over 129,000 people.

**The goal:** To raise \$5,000 toward the cost to build a well in Southern Sudan.

**How:** Students will be collecting returnable bottles and cans to raise money for Water for Sudan, Inc. **We will be going door to door between 10AM-3 PM asking for cans and bottles; or you can also leave a bag of cans outside of your house by 10 AM, and we will pick it up.**

Any number of bottles and cans will be greatly appreciated. If you are not able to supply any cans or bottles but would still like to contribute, please contact our teacher at emailaddress@email.com. Thank you for your support!

For more info about *Water for Sudan*, Inc. visit [www.waterforsudan.org](http://www.waterforsudan.org).

(\*\*The cost in 2010 to drill a well is \$12,000)



# Class Presentation Fundraiser

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## Student Instructions

Chosen students from the class presentation committee will give a 40 minute presentation in English classes on Friday December 8<sup>th</sup>. After the presentation, the student presenters will leave a large manila envelope and "score sheet" with each teacher to be sent around the classroom each day for the next three days. On the fourth day the student presenter will return to the class and collect the sealed envelope and score sheet.

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## Letter to English Teachers

Dear English Teacher:

As you know, the Leadership Class students are raising funds for Water for Sudan, Inc. As a part of our project, we would like to give a presentation to your English Classes that explains our goal, the mission of Water for Sudan, Inc. and asks students to help in this worthy cause.

To educate every student on this important issue and to offer a chance to contribute, we are requesting that English teachers donate one class day as "Water for Sudan, Inc. Day." On that day a Leadership representative will show a video describing the project and background, answer questions based on our study of the topic, and pass an envelope for donations. We ask that you continue to pass the envelope and fill out the score sheet for three days after until we collect the money at the end of the fourth day.

The students of the Leadership Seminar appreciate your help and your time. Please contact us at [email@emailaddress.com](mailto:email@emailaddress.com) if you have any questions.

Sincerely,

The Leadership Team Class Fundraiser Committee



# Class Presentation Outline

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PHS Leadership Seminar

Rosa Parks Make a Difference Project: Water for Sudan, Inc.

## Format

Upon arrival: introduce yourself to the teacher and set up the internet connection.

### I. Introduction (5 minutes).

- Introduce yourselves including name, class, activities.
- Explain that you're presenting on behalf of the Leadership Seminar class to promote a very important cause called Water for Sudan, Inc.
- Before explaining more, ask a few questions.
  - A) Is access to clean water important? Why?  
(water is the basis of life, about 70% of the human body is made up of water, without access to clean water disease runs rampant)
  - B) How can *you, a student* access clean water?  
(It's everywhere – drinking fountain, tap, shower, faucets – it's so abundant that we totally take it for granted)

Transition: **not everyone enjoys this luxury, but everyone should because *water is life*. In fact, in many parts of the world, including the African country of Sudan, many people do not have regular access to clean water. We want you to help us change that.**

### II. Focus on Water for Sudan, Inc. (25 minutes).

- Sudan is a country in southern Africa that has a tragic history.
- The mission of Water for Sudan, Inc. is to drill fresh-water wells for the people in the southern areas of Sudan, providing the foundation for stable, healthy communities.
- Play chosen videos from the webpage [www.waterforsudan.org](http://www.waterforsudan.org)

### III. Conclusion and request for help (10 minutes).

- Water for Sudan, Inc. is a non-profit organization started by one man, Salva Dut, who is determined to make a difference in the lives of thousands simply by providing them access to clean water.
- We would like to help him by raising money to build a well.
- Please become part of this project and demonstrate your support by donating at least \$1.00 to provide clean water, something we all take for granted, to a village in Sudan.
- Pass an envelope. Explain that the envelopes will continue to be passed through the English class for the next four days, and the class who gives the most generous donation receives a prize.
- Also, encourage students who donate to fill in a recognition card which will be posted in the main hallway.

## Questions to Anticipate or Additional Talking Points

### 1) Who are the Lost Boys or Walking Boys of Sudan?

A: Children who were orphaned or separated from their parents during wars in the Sudan during the mid 1980's came to be known as the Lost or Walking Boys of Sudan. Approximately, 17,000 began the walk, 12,000 survived and 5,000 died from starvation, dehydration, bombs, and lion attacks. Some walked over 1500 miles to safe refugee camps. Salva Dut, founder of Water for Sudan, Inc. was only 11 years old when he started such a journey. He was later chosen by the United Nations to be moved to the U.S. where a family sponsored him and became his foster family.

### 2) Who drills the wells?

A: Salva Dut travels to Sudan each year to drill wells with a local group of workers. He raised enough money to purchase his own drilling equipment, and has completed wells that serve over 129,000 people. Villagers are trained in the maintenance of wells and are responsible for their upkeep. Wells that are kept up should work indefinitely. Each well costs \$12,000 to build.

### 3) How will life change when wells are built in Sudan?

A: Villagers lives will be totally transformed by the new well. Villagers will no longer need to move during the dry season to seek water. Girls, who normally spend their entire days walking many miles to carry unclean water for the village, will now be able to go to school instead. Markets will spring up around the well. Infant mortality and disease will dramatically be reduced.

### 4) Why should I donate?

A: When a Water for Sudan, Inc. well is drilled, the well becomes the center of life and the world changes. Water is the simplest thing to give, yet it creates the most profound change.

In the words of Salva Dut speaking to our class on November 8: ***If you have love in your hearts, if you have compassion, you can change lives.***



**Why Water for Sudan, Inc.**

# **Class Presentation Student Handout**

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**W**ater is a fundamental necessity in our everyday lives. Imagine how much water an average American uses each day. We use water to drink, to shower, to flush the toilet, to wash clothes and dishes, and to water our gardens. It is a basic life giving necessity. Yet, not everyone in the world has access to water.

In Southern Sudan, women and children walk up to 8 hours a day for water that they must carry home on their backs in jerry cans or in large gourds. Some families have to walk twice daily for water. Once they reach a watering hole, the water is often stagnant and contaminated with disease causing parasites. The United Nations reported that 36% of all hospitalizations are caused by water borne diseases. But life doesn't have to be this hard for the people of Southern Sudan.

**“All this time, people have been dying and we have been sitting right on top of the water?”**

Village elder after the first well was drilled

## **The Solution is Simple**

There is plenty of water in aquifers underneath the dusty ground of Sudan. It only needs to be accessed by an organization like Water for Sudan, Inc. that drills wells in Sudan bringing the life-giving water to over 129,000 villagers. After the first Water for Sudan, Inc. well was drilled in Southern Sudan, one elder villager said, “All this time, people have been dying and we have been sitting right on top of the water?”

## **What One Well Can Do**

When a Water for Sudan, Inc. well is drilled, the well becomes the center of life and the world changes:

- Women no longer have to travel up to eight hours a day for water leaving time for planting, harvesting, and preparing crops for more nutritious meals.
- More stable structures for schools and clinics can be built with handmade bricks.
- Children can spend their days in school learning instead of walking for hours to carry water home for their families.
- With water available, health clinics are possible, and simple sicknesses can be tended to.
- Markets will spring up around the well.
- Infant mortality and disease will be dramatically reduced.
- Life becomes much more community centered.

## **Water for Sudan, Inc.**

Water for Sudan, Inc. is a non-profit organization founded by Salva Dut, one of thousands of Lost Boys who, at age 11, survived Sudan's civil war by walking across Africa's harsh wilderness dodging militia to reach safety in refugee camps. Nineteen years after leaving his family, he went back to Sudan to search for his father. His father had made it through the war only to be gravely ill from drinking contaminated water. Salva decided then he would find a way to make sure his father never had to drink contaminated water again. He spent the next few years building his not-for-profit Water for Sudan, Inc.



## Class Presentations Score Sheet

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Dear English Teacher,

Thank you for supporting the school-wide fundraising effort to benefit Water for Sudan, Inc. After the presentation we give to your English class, please continue to pass around the manila envelope for the next three days. Please assign a student to tally each day's total, and write the total on this sheet. At the end of the four days, seal this sheet and the money in the envelope marked with your name across the seal. A Leadership student will be back to collect the envelopes at the end of day four.

The class with the most generous overall donation ( $\$$  divided by # of students) will be awarded a pizza party (breakfast if it is a morning class) on the day of your choice the week of Dec. 18-22. Award certificates will be given to the classes with the top five averages. Please encourage your students to participate in order to help this worthy cause and to build school spirit.

Teacher Name: \_\_\_\_\_ Class Time: \_\_\_\_\_

Class	#Students	Amount raised
Day One		
Day Two		
Day Three		
Day Four		
<b>Total</b>		

### Water for Sudan, Inc. Fundraiser

Water for Sudan, Inc. is a non-profit organization founded by Salva Dut, one of thousands of Lost Boys who, at age 11, survived Sudan's civil war by walking across Africa's harsh wilderness dodging militia to reach safety in refugee camps. Nineteen years after leaving his family, he went back to Sudan to search for his father. His father had made it through the war only to be gravely ill from drinking contaminated water. Salva decided then he would find a way to make sure his father never had to drink contaminated water again. He spent the next few years building his not-for-profit Water for Sudan, Inc. profoundly affecting the culture and quality of life for over 129,000 people.



## Class Fundraiser

# Sample Morning Announcement

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### Class Presentation Progress

UPDATE: to be read on Day Two of the Class Fundraiser

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Thank you Penfield Student Body for your generous response to Friday's appeal on behalf of *Water for Sudan, Inc.* In the first day of our campaign, you donated \$1,131.33! Please continue this outstanding display of generosity this week in your English classes. Special congratulations to the following four classes with the most generous per/student averages thus far:

4<sup>th</sup> place: Mr. Brazener's period 9 English 10 = \$1.57 average

3<sup>rd</sup> place: Mrs. Henry's period 5 English 11 = \$2.04 average

2<sup>nd</sup> place: Mr. Hardy's period 5 Film Study = \$2.39 average

1<sup>st</sup> place: Mr. Mahoney's period 4 Power Reading = \$3.54 average

Remember, after Wednesday's collections, we will be conducting a final tally to determine a pizza party winner.

Finally, we would like to thank the English Department members for generously contributing their time and enthusiasm to this project.

*As Mr. Salva Dut said, "Leadership is something you learn. If you have love in your hearts, if you have compassion, you can change lives."*

**Thanks to all of you, we are well on our way to providing clean water for an entire village in Southern Sudan. Keep up the great work!**



## Water Bottle Label

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The third grade classes of Cobbles Elementary School have partnered with the Penfield High School Leadership Class to support *Water for Sudan, Inc.*, a non-profit organization. Its founder, Mr. Salva Dut, was a Lost Boy of Sudan who fled the war-torn southern regions of his African country during the mid 1980's. Today, he is giving back to his homeland by building wells to supply villages with clean, fresh water. By helping him provide this simple necessity, together we can transform lives.

We invite you to participate in our quest to raise \$5,000 to build a well in the name of Penfield Schools. Please consider a donation of \$1.00 or more to make this goal a reality. Should you wish to help, simply return your contribution to the mailbox of your school's coordinator, whose name appears on the envelope. (Checks may be made directly to Water for Sudan, Inc.). Thank you.



# Water for Sudan, Inc. High School Fundraiser Remittance Form

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## Host Organization Information

High School Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email Address: \_\_\_\_\_

Total Amount Raised: \_\_\_\_\_ Date of Fundraiser: \_\_\_\_\_

## Tell us how you did

Explain the type of fundraiser you hosted at your school?

What was your biggest success?

What would you change?

Will your High School host another fundraiser for Water for Sudan, Inc.?

Please share with us participant quotes, pictures, or news stories about your fundraiser. We want to know and share with others how well you did.

Report your story on the Official Water for Sudan Supporters group on Facebook.