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Hello!



I am writing you today to ask that you consider a **simple, two week effort** called The H2O Challenge. This effort provides you with a unique opportunity to save a life, to **make a big impact through a small sacrifice**.

Here is what you need to know:

1. **Every 15 seconds, a child dies because of a lack of clean drinking water.** That is 10,000 children per day, or 4 million per year.
2. In most cases, clean water is right beneath their feet, but **there is no well**, only disease-infested pools of stagnant surface water.

Here is what you can do to help:

1. For two weeks, drink no beverages other than water.
2. Set aside all the money which you would normally have spent consuming soda, juice, milk, etc.
3. Use the money to help drill wells in areas where clean water is lacking.

Here's how The H2O Challenge is different from traditional fundraisers:

1. **You are not being asked to contribute funds which come from personal savings or funds which you would have given to other causes.**
2. **All project money should come from the small sacrifice of giving up other beverages.** In essence, we want you to *DIVERT* funds that were headed toward the soda machine or coffee shop.
3. This project allows you to *move money that would have gone to CONSUMPTION over to a valuable CONTRIBUTION*. **As you sacrifice the pleasure of other beverages—for just two weeks—you will be making a choice that saves a life.**

On the next page you will find more information outlining The H2O Project. May God bless you as you consider this challenge. Should you have any questions at all, please call me at 281-686-0616 or e-mail at [info@theh2oproject.org](mailto:info@theh2oproject.org).

Joyfully,

*Brenda S. Koinis*  
Founder, The H2O Project

***THE H2O PROJECT: Bringing water to the world by moving from consumption to contribution.***

## A Longer Introduction

Or “*What I would say to you if we could have a conversation about this.*”



I'd like to ask you a couple of questions. Have you been really thirsty in the last 24 hours? Did you have a hard time getting something to drink? Did you wonder if what you drank to quench your thirst was going to make you sick, or maybe even kill you? Probably not. But there are places in this world where people no different from you or me have to walk for miles just to bring home a bucket of water so dirty that some of them will become sick or even die.

This is not a little problem. One billion people lack access to clean water. **Every 15 seconds a child dies somewhere because he or she didn't have enough clean water.** They die because they drink untreated water from puddles, pits, and streams polluted by livestock and human waste. This water is often filled with microbes that cause acute diarrhea and other illnesses that lead to death.

Now let me ask you another question: **Have you ever actually saved a life?** Not many people have. But if you will join me in this adventure of a little bit of self-sacrifice for just two weeks, you will be able to literally rescue a child from death.

Most of the time, clean water is *available*, but it is not *accessible*. **All that's needed is a well!** Now YOU can help provide one by your participation in The H2O Challenge. Here's how:

I want to challenge you to **make water your only beverage for 2 weeks.** Just for 2 weeks!

**During that time, take the money you would have spent on soda, juice, sports drinks, etc., and put it aside for these needy people.** If you are heading toward the soda machine, head for the water fountain instead. If your family goes out to dinner and you usually order iced tea, ask for water. It's free. **Wear your wristband** to help you remember to choose water.

**Keep track of your savings. Collect it a cup wrapped with an H2O label, or in a favorite mug, or use the scorecard available on our downloads page.** Continue your sacrifice for 2 weeks. You'll be amazed at how the savings add up. Encourage your whole family to participate.

**After 2 weeks, calculate the amount of money saved by your sacrifice.**

**Make out a check for that amount, payable to Water for Sudan, Inc.**

**Send it to 4008 Louetta Road, #283, Spring, Texas 77388-4405**

**Please write "The H2O Project" in the memo line.**

Your donation will be used to drill wells where the need for water is desperate.

Remember, you are making a choice that will save a life!

May God bless your efforts. Thank you!

One more thing: If you have some friends or acquaintances who you think might also participate in this project, please jot their contact information on your remittance form and send it to us when you mail in your check. The H2O Project provides materials to make it easy to present this challenge to church, school, and civic organizations. Thank you!!

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