



## Donor Privacy Policy

Water for South Sudan, Inc. (“Water for South Sudan”, “we”, “us”, and “our”) is committed to protecting the privacy and security of the data of our donors. We want you to understand how we collect and use information from our website so you can interact with us with confidence. By using our website (“Site”), you accept and agree to the practices this Privacy Policy describes.

### Information We Collect:

When you interact with your Site, we may ask you to provide us with certain personally identifiable information (“Personal Information”) that can be used to contact or identify you. We collect and maintain the following types of Personal Information and/or other Donor Information (collectively with Personal Information, “Donor Information”):

- Contact Information: name, address, telephone number, email address;
- Giving History: gift amount, date, payment method, any gift restrictions requested by the donor;
- Other: Information on events attended, publications received, any special requests for program information, any correspondence from or to a donor.

### We use Donor Information for the Following Purposes:

- Distributing donation receipts;
- Sending thank you letters to donors;
- Informing donors of Water for South Sudan news and events;
- Internal analysis and record keeping;
- Contacting donors about changes in policy.

You have the right to review any information that we have collected about you. To review that information, please contact us at [info@waterforsouthsudan.org](mailto:info@waterforsouthsudan.org) or write to us at Water for South Sudan, Inc., PO Box 25551, Rochester, NY 14625.

### Use and Disclosure of Your Personal Information:

- We will use and disclose your Personal Information in accordance with our [Privacy Policy](#)
- We will not sell, share or trade your Personal Information with other entities without your permission;
- We will not send you mailings on behalf of other organizations;
- We may use the Personal Information as needed to protect against potential fraud. We may verify with third parties the information collected in the course of processing a gift.
- We may publicly recognize donors by publishing names in programs, on our website, and in other publications, unless a donor explicitly requests to remain anonymous. Donors may contact us to request that they not be included in such publications.
- We will use your Personal Information to comply with the law or in the good faith belief that such action is necessary to conform to the requirements of law or comply with legal process served on us.
- We may use your information to analyse giving patterns in order to make budget projections or plan programming.
- We may use your Personal Information to process donations or other payments.

### Payment Processing

Credit card numbers are used only for donation or payment processing via one of our third party service providers. We currently use Give Lively, Salesforce, and Ecwid. This service provider will collect your first and last name, zip code, postal address, email address, donation amount, billing information, and payment card information. Please refer to the privacy policy of the service provider to learn more about the use of your Personal Information.

### Security:

We use commercially suitable physical, electronic, and managerial procedures to safeguard and secure the information we collect on our Site. These procedures include, but are not limited to, firewalls, encryption, intrusion detection, and Site monitoring. We also limit access to any personally identifiable information we receive to employees who need access to that information in order to do their jobs. However, no data protection procedures are entirely infallible. As a result, while we strive to protect your Personal Information, we cannot guarantee that it will be 100% secure. Your transmission of your data to our Site thus is done entirely at your own risk.

### To Learn More:

To learn more about our Privacy Practices, please review our [Privacy Policy](#).

### Use of Cookies and Pixel Tags:

### Changes to the Donor Privacy Policy:

We reserve the right to change this Donor Privacy Policy. When we do, we will note the last update at the bottom of the policy.

### Contacting Us:

We welcome any questions, comments, or complaints you may have regarding this Privacy Policy. Please do not hesitate to contact us by email at [info@waterforsouthsudan.org](mailto:info@waterforsouthsudan.org) by writing to: Water for South Sudan, Inc., PO Box 25551, Rochester, NY 14625, USA.

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Version	Date	Author	Change Description	EC Approval	Board Approval	Next Approval Date
1.0	3/11/20	WFSS Board	Initial document?	4/8/20	4/22/20	4/22/25
1.1	April 2023	WFSS Board	Changed Classy to Blackbaud			4/22/25
2.0	7/6/23	Jameson DiPalma	Formatting changes	N/A	N/A	
3.0	2/12/24	Nixon Peabody LLP	Legal Review	2/14/24	2/28/24	2/28/25